

Last Received: 10/22/2012 1:55 PM
Showing Buylines: All Rep Revised Lines

Station WVBT-TV NORFOLK, VA.	Agency () GMMB	Rep Firm
Advertiser () OBAMA FOR AMERICA	3050 K ST NW	Sales Office () PHILADELPHIA
Product BARACK OBAMA	WASHINGTON, DC 20007	Salesperson () ANJIE BRADY
Estimate# 1537	Agency C/P1/P2/E 95/101/1537	
Buyer DAN NAGELBERG	Flight Dates 10/02/2012 - 10/29/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 7 ISSUE ADD TO SKED LNS 14-175
REVISED TOTAL 224,500
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*145	TU-F	10A-11A	Millionaire Buyline Comment: MILLIONAIRE ADD TO SKED	:30	\$20.00	10/23-10/26	8	1	8	\$160.00	
				Sales Remark: V7 ADD TO SKED V7 Added								
	*146	M	10A-11A	Millionaire Buyline Comment: MILLIONAIRE ADD TO SKED	:30	\$20.00	10/29-10/29	2	1	2	\$40.00	
				Sales Remark: V7 ADD TO SKED V7 Added								
	*147	TU-F	2P-3P	Steve Wilkos Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$50.00	10/23-10/26	8	1	8	\$400.00	
				Sales Remark: V7 ADD TO SKED V7 Added								
	*148	M	2P-3P	Steve Wilkos Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$50.00	10/29-10/29	2	1	2	\$100.00	
				Sales Remark: V7 ADD TO SKED V7 Added								

Rep Order# 6860199 Ver# 7 Status Revised
EC'd Yes

Traffic Order#

2 of 7

Printed: 10/22/2012 5:25 PM
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Product BARACK OBAMA
Estimate# 1537
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/02/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*149	TU-F	3P-4P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V7 ADD TO SKED V7 Added	:30	\$60.00	10/23-10/26	4	1	4	\$240.00	
	*150	M	3P-4P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V7 ADD TO SKED V7 Added	:30	\$60.00	10/29-10/29	1	1	1	\$60.00	
	*151	TU-F	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED Sales Remark: V7 ADD TO SKED V7 Added	:30	\$100.00	10/23-10/26	8	1	8	\$800.00	
	*152	M	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED Sales Remark: V7 ADD TO SKED V7 Added	:30	\$100.00	10/29-10/29	2	1	2	\$200.00	
	*153	TU-F	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V7 ADD TO SKED V7 Added	:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
	*154	M	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V7 ADD TO SKED V7 Added	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	

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Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1537 Agency C/P1/P2/E 95/101/1537 Salesperson Phone# 215-567-6005
Buyer DAN NAGELBERG Flight Dates 10/02/2012 - 10/29/2012 Salesperson FAX# 215-567-5938
Fax# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*155	TU-F	6A-7A	DAILY BUZZ ADD TO SKED	:30	\$20.00	10/23-10/26	4	1	4	\$80.00	
				Buyline Comment: DAILY BUZZ								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*156	M	6A-7A	DAILY BUZZ ADD TO SKED	:30	\$20.00	10/29-10/29	1	1	1	\$20.00	
				Buyline Comment: DAILY BUZZ								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*157	TU,F	10P-1045P	LATE NEWS ADD TO SKED	:30	\$500.00	10/23-10/26	2	1	2	\$1,000.00	
				Buyline Comment: LATE NEWS								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*158	W-TH	1030P-11P	LATE NEWS AFTER SPORTS ADD TO SKED	:30	\$400.00	10/24-10/25	2	1	2	\$800.00	
				Buyline Comment: LATE NEWS AFTER SPORTS								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*159	M	1030P-11P	LATE NEWS AFTER SPORTS ADD TO SKED	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
				Buyline Comment: LATE NEWS AFTER SPORTS								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*160	SA	1030P-11P	LATE NEWS AFTER SPORTS ADD TO SKED	:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
				Buyline Comment: LATE NEWS AFTER SPORTS								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								

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Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY							
Estimate#	1537		Agency C/P1/P2/E 95/101/1537									
Buyer	DAN NAGELBERG		Flight Dates 10/02/2012 - 10/29/2012	Salesperson Phone#	215-567-6005							
Phone#			Hiatus Weeks	Salesperson FAX#	215-567-5938							
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*161	SU	1030P-11P	LATE NEWS AFTER SPORTS	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
				Buyline Comment: LATE NEWS AFTER SPORTS								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*162	TU	930P-1030P	X-FACTOR	:30	\$1,500.00	10/23-10/23	1	1	1	\$1,500.00	
				Buyline Comment: X-FACTOR								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*163	TU	9P-930P	NEW GIRL	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
				Buyline Comment: NEW GIRL								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*164	F	8P-9P	KITCHEN NIGHTMARES	:30	\$600.00	10/26-10/26	2	1	2	\$1,200.00	
				Buyline Comment: KITCHEN NIGHTMARES								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*165	W-TH	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/24-10/25	2	1	2	\$2,400.00	
				Buyline Comment: 2012 WORLD SERIES								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*166	SA-SU	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/27-10/28	2	1	2	\$2,400.00	
				Buyline Comment: 2012 WORLD SERIES								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								

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Phone# Hiatus Weeks
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*167	M	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/29-10/29	2	1	2	\$2,400.00	
				Buyline Comment: 2012 WORLD SERIES								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*168	SA	3P-730P	COLLEGE FOOTBALL	:30	\$300.00	10/27-10/27	4	1	4	\$1,200.00	
				Buyline Comment: COLLEGE FOOTBALL								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*169	SU	1P-4P	REDSKINS FOOTBALL	:30	\$6,000.00	10/28-10/28	3	1	3	\$18,000.00	
				Buyline Comment: REDSKINS FOOTBALL								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*170	SU	12P-1P	FOX NFL SUNDAY	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
				Buyline Comment: FOX NFL SUNDAY								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*171	SU	4P-730P	FOX NFL SUNDAY 4P GAME	:30	\$6,000.00	10/28-10/28	3	1	3	\$18,000.00	
				Buyline Comment: FOX NFL SUNDAY 4P GAME								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*172	F	9P-10P	FRINGE	:30	\$600.00	10/26-10/26	1	1	1	\$600.00	
				Buyline Comment: FRINGE								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*173	M	7A-8A	WAVY FOX NEWS	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
				Buyline Comment: WAVY FOX NEWS								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*174	TU-F	6P-7P	MAURY POVICH	:30	\$100.00	10/23-10/26	2	1	2	\$200.00	
				Buyline Comment: MAURY POVICH								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*175	TU	8P-9P	RAISING HOPE/BEN AND KATED	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
				Buyline Comment: RAISING HOPE/BEN AND KATED								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								

---REPORT TOTALS---

Report Totals: 78 / \$56,125.00

---SALES MONTHLY TOTALS---

Oct 12: 486 / \$221,055.00 Nov 12: 13 / \$3,445.00
Sales Totals: 499 / \$224,500.00
Station Totals: 499 / \$224,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$187,083	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Buyer	DAN NAGELBERG	Flight Dates	10/02/2012 - 10/29/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE